

Rihanna
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A stunning visual autobiography of the international cultural icon



Rihanna invites you into her world with this stunning visual autobiography. From her Barbadian childhood to her worldwide concert tours, from quadracoloral fashion moments to private time with friends and family, the book showcases intimate photographs of her life as an artist, performer, designer, and entrepreneur. Impeccably produced, this sumptuous large-format volume offers unparalleled access to one of the most groundbreaking artists of our time as never before—and never again.

Rihanna (b. 1988, Barbados) is a nine-time Grammy Award-winning recording artist, singer, actress, philanthropist, and entrepreneur. She has sold 60 million albums and 215 million digital tracks worldwide, making her the top-selling digital artist of all time. Rihanna launched her beauty line Fenty Beauty in 2017, her fragrance line Savage X Fenty in 2018, and more recently her luxury fashion line FENTY in 2019.

Key Selling Points

- Created in close collaboration with Rihanna
- Includes exclusive, unpublished content, including ephemera from Rihanna's childhood and personal Polaroids
- With over 1,000 images—many published for the first time—7 photo-essays, and 11 special inserts, including 8 found-in-booklets, a die-cut pop-in album, a double-sided removable poster, and a sleek black carrying case
- Major national and international TV campaign with confirmed coverage by global media
- The New York Times announced in January 2019 that Rihanna has teamed up with LVMH to launch a fashion-lifestyle brand, "making her the first female designer of color at the largest luxury conglomerate in the world."

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